

Please send your artwork to:
email: stuart@efmpublishing.com

Post:
Stuart Webb
Production Department
EFM
5 Hollingarth Way
Hemyock
Cullompton
Devon
EX15 3XB

tel: + 44 (0) 1823 681490

If you are passing this to your creative agency or department please advise them of the correct address to send all copy: stuart@efmpublishing.com

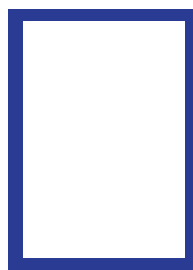
Artwork specification

We accept copy supplied as Mac Quark, Illustrator or EPS, JPEG, TIFF and PDF (press optimised) files. Files must be supplied as CMYK with all fonts and images embedded, at full size and high resolution. Crop marks and bleed (if applicable) must be included. Images must be 300dpi.

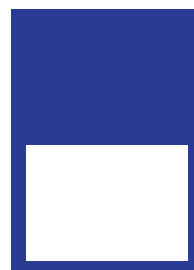
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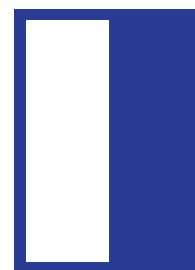
FULL PAGE
Bleed 305mm x 218mm
Trim 297mm x 210mm



FULL PAGE TYPE AREA
Type area
277mm x 190mm



HALF PAGE HORIZONTAL
Type area
135mm x 190mm



HALF PAGE VERTICAL
Type area
277mm x 91mm

Summary of Terms and Conditions for the acceptance of advertising

The issue of an Order Confirmation shall amount to an offer by EFM Publishing, to the advertiser to enter into a contract. The signature and return of an Order Confirmation shall amount to the advertiser's acceptance of the contract.

The advertiser will ensure that copy is received in the correct format before the due copy date. If the advertiser does not fully comply, the publisher reserves the right to repeat the advertiser's previous copy, if available, or charge the gross amount for the space booked as shown in the rate card section.

The advertiser is responsible for ensuring the advertisement complies with any legal or regulatory requirements. The publisher reserves the right to suspend any advertisement deemed as in breach of the requirements, without breach of contract.

Any production work deemed necessary to bring any advertisement to the publisher's required format will be charged for.

Any advertiser may change the size or shape of an advertisement or cancel the advertisement by giving notice in writing not less than 12 weeks before copy date. Any cancellation notice issued other than 12 weeks before copy date shall be ineffective and the advertiser shall be liable to pay the gross amount for the space booked as shown in the current rate card.

The publisher and editor reserve the right to change the reserved location of an advertisement at any time for good reason, without breach of contract.

All amounts quoted are exclusive of VAT, which shall be due at the rate ruling on the payment date.

Pre-payment is required before copy date for all advertising. Where credit terms are agreed, advertising will be invoiced on publication and payment will be due 7 days from the date of invoice.

If invoices are not paid according to agreed credit terms, interest and compensation for debt recovery costs, under the Payment of Commercial Debts (Interest) Act revised 2002, will be charged.

Where any valid claim in respect of an error or omission is upheld, the publisher shall, without prejudice, be entitled to publish a similar correct advertisement free of charge in the next issue of the publication.

Full Terms and Conditions for the acceptance of advertising are available on request.